

2016 EdTech Digest Awards Recognition Program

Entry Details & Instructions

GENERAL INFO

The EdTech Digest Awards Program recognizes people in and around education for outstanding contributions in transforming education through technology to enrich the lives of learners everywhere. Featuring the best and brightest in edtech, the annual recognition program seeks to highlight and celebrate the most effective products and the most innovative and inspiring people.

Nominations for the 2016 awards program are open between July 15, 2015 and September 30, 2015 (for an additional fee, we will extend the deadline until October 15, 2015).

SIMPLE 2-STEP PROCESS

1. Complete the online form:

<https://edtechdigest.wordpress.com/etd-awards2016-entry-form/>

(you will need entry codes from the lists below)

2. Submit payment:

By check:

(no additional fees) mail to

EdTech Digest

2441 Silvermoss Dr

Wesley Chapel, FL 33544

By PayPal -or- credit card:

(slight fee) Double click here to visit our EdTech Digest PayPal page:

https://www.paypal.com/cgi-bin/webscr?cmd=s-xclick&hosted_button_id=VQBTRHJBBKMJS

(a PayPal account is *not* required to submit your payment). Under 'Choose a Way to Pay', see options. Or, email: edtechdigest@gmail.com - Subject: PAYPAL PAYMENT LINK and we will send it to you. You don't need a PayPal account to pay by credit card.

FURTHER INFO

Technology solution providers and PR firms:

\$199 per entry. Multiple entries from the same organization or company are okay. You may also enter the same product in multiple subcategories, but each subcategory that you enter requires a separate entry fee (e.g., 199x5 subcategories = \$995.00).

If paying by check, please make the check easily identifiable so we may verify payment. Your check may already have company contact info. You may also wish to include product(s) and entry code(s) on your check's memo line, or include a very brief note in the envelope.

JUDGING

The judging review period occurs between November 9, 2015 and February 14, 2016. Please do not contact our judges. Finalists will be announced March 10, 2016; winners will be announced March 17, 2016. If you are providing a demo account, set the expiration for March 17, 2016.

ENTRY CODES

You will need the codes (**1a, 1b, 2d, 3b**, etc.) below as you complete your online entry form.

If you wish to enter a nominee into several subcategories, then enter all the codes that apply. For each code used, fees are applicable (e.g., Nominee: Product X Entry Codes: 1a, 1h, 1k, 2a, 3b = 5 categories x 199 = \$995)

There are three major award categories, each with multiple subcategories:

1. Cool Tool Awards
2. Leadership Awards
3. Trendsetter Awards

1. Cool Tool Awards:

- 1a new product or service (released in 2014 or later)
- 1b product or service
- 1c academic gaming solution
- 1d assessment solution
- 1e hardware solution
- 1f collaboration solution
- 1g communication solution
- 1h content provider solution
- 1i arts, music or creative solution
- 1j district data solution
- 1k e-learning, blended learning or flipped solution
- 1-L emerging technology solution
- 1m higher education learning solution
- 1n workforce skills or corporate training solution
- 1o IT networking solution
- 1p learning management system
- 1q mobile (device) solution
- 1r-1 mobile (app) solution - early childhood, elementary
- 1r-2 mobile (app) solution - middle and high school
- 1r-3 mobile (app) solution - post-secondary
- 1s language learning solution
- 1t parent/student solution
- 1u presentation solution
- 1v professional development learning solution
- 1w classroom management solution for teachers
- 1x security/privacy solution
- 1y research, reference, or resource solution
- 1z STEM solution
- 1aa student academic tracking solution
- 1ab personalized learning solution
- 1ac virtualization solution
- 1ad special needs solution
- 1ae _____ other subcategory (name it)

2. Leadership Awards:

- 2a edupreneurs (education entrepreneurs), edtech startups
- 2b founder/ceo
- 2c school leader (teacher, media specialist, technology coordinator, instructional technology coach, principal, superintendent, etc.)
- 2d visionary
- 2e U.S. leader
- 2f global leader (making a difference across international boundaries)
- 2g edtech advocate (author, blogger, thinker, presenter, speaker)
- 2h PR firm/publicist
- 2i _____ other subcategory (name it)

3. Trendsetter Awards:

- 3a product or service setting a trend
- 3b leader setting a trend
- 3c edtech accelerator, incubator, association, community
- 3d edtech conference, meetup, panel, event, event series, workshop, organizer
- 3e _____ other subcategory (name it)

EVALUATION CRITERIA

Finalists and winners in the 2016 EdTech Digest Awards Program will be chosen based on seven key elements that apply to products and services:

Attractiveness. Is it pleasing to the eye? Do color, composition, design and overall presentation make a big difference?

Interest. Does it pull the viewer in, motivate someone to reach in that direction? Does it get them excited and motivated? Is it alive?

Message delivery. Beyond the initial attraction and interest, does it have a message? Is that message clearly communicated? Is the content clear and accurate? Is there a balance of images and words? Is it understandable?

Workability. Is it set up such that the complexity does not outweigh the usefulness? Can it be navigated with ease? Is it easy, fun and intuitive? Is it scalable? Is there sufficient speed? Does it work?

Support. Is there sufficient documentation, explanation, back up help, or professional development surrounding it? Are questions answered or access to answers possible and of sufficient quality and clarity so as to not impede forward motion?

Results. What evidence is there that it attains its stated goals? What success stories, case studies or statistical evidence support its efficacy? What do sheer user numbers indicate? If low numbers, what is the rate of user growth?

Potential. In the bigger picture, does this concept have long-term value? Is there something here of interest that stirs up the imagination with possibilities? Is this a best-kept secret? Can this help millions more?

Criteria for people- and organization-oriented awards are generally based on evidence of leadership and trendsetting. Selections are left to the discretion of our judges.

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